



**West Bengal Housing Infrastructure Development Corporation Limited  
(A Govt. of West Bengal Undertaking)**

HIDCO BHABAN, 35-1111, Biswa Bangla Sarani, 3rd Rotary, New Town, Kolkata – 700156  
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No. 2878/HIDCO-17099/7/2022-IT SEC-WBHIDCO

Date : 03-11-2021

**Notice inviting quotation to engage an agency/firm/Person for Marketing of Aircraft Museum on Digital Media Platform.**

WEST BENGAL HOUSING INFRASTRUCTURE DEVELOPMENT CORPORATION LTD., (WBHIDCO), an enterprise under the Department of Urban Development, Govt. of West Bengal, invites Sealed quotations from bona-fide & resourceful agency/firm/comp/Person with ability to '**Marketing at Digital Media Platform** '(with financial bid format) are as follows:

**Scope of Work:**

- 1) To increase the view and engagement of Aircraft Museum on social platforms.
- 2) To reach new targeted audiences to increase audience base on social platforms.
- 3) To conduct campaigns and innovative strategies to design to maximize engagement on social platforms.

**Terms & Conditions:**

- 1) The tenure of the project will be 3 Months.
- 2) The maximum total cost of the work for 3 Months should be less than One Lakh.
- 3) The Agency selected is not supposed to use its name, logo or any other information/ publicity on content published on social media platforms of WBHIDCO.

LI Bidders should note that non-compliance of any required instructions may render the NIQ liable for rejection.

The interested firms should submit sealed envelope superscribing " **Quotation to engage an agency/firm/Person for Marketing of Aircraft Museum on Digital Media Platform** "

The quoted rates must be unconditional. The date of receiving of the quotation is from 03-11-2022 to 10-11-2022 between 11:00 Hrs to 16:00 Hrs at the room no. 701, HIDCO

Financial proposals will be opened on 11-11-2022 at 16:30 Hrs the room no. 701, HIDCO BHABAN for evaluation.

The decision of WBHIDCO Ltd. for accepting/rejecting of any/all application(s) will be final.

Sd/-

System Manager (IT), WBHIDCO Ltd.

No.2878/1(4)/ HIDCO-17011/2/2021-IT SEC-WBHIDCO

Date :03-11-2022

Forwarded for kind information and necessary action to:

1. Chief Finance Officer, WBHIDCO Ltd.
2. Chief Engineer (Electrical), WBHIDCO Ltd.
3. Network Manager, WBHIDCO Ltd.
4. P.A to Joint Managing Director, WBHIDCO Ltd.

System Manager (IT), WBHIDCO Ltd.