



West Bengal Housing Infrastructure Development Corporation Limited

(A Govt. of West Bengal Undertaking)

HIDCO BHABAN, 35-1111, Biswa Bangla Sarani, 3rd Rotary, New Town, Kolkata – 700156

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NOTICE INVITING EOI

WEST BENGAL HOUSING INFRASTRUCTURE DEVELOPMENT CORPORATION LTD. (WBHIDCO), an enterprise under the Department of Urban Development & Municipal Affairs, Govt. of West Bengal, invites Expression of Interest (EOI) from eligible bona fide charitable, non-profit making philanthropic organizations, Trusts, Societies duly registered under Societies Registration Act intending to set up an English Medium School with one Vocational Training Centre for skill development under PBSSD for the poor and underprivileged section of the society over a plot of land measuring about 2 (two) acres in plot No. IIIF/26/1 in New Town, Kolkata at an affordable lease premium, similar to that of Bengal Silicon Valley.

A) INTRODUCTION about WBHIDCO

West Bengal Housing Infrastructure Development Corporation Ltd. (WBHIDCO) was setup as a Government Company in April, 1999. Though this Corporation has a state-wide mandate, its immediate focus area is the development of a planned town near the City of Kolkata viz. New Town, Kolkata.

New Town, Kolkata – A SMART Green Intelligent Future City.

- i. New Town Kolkata is a sparkling new township destined to be the smart futuristic face of tomorrow with a remarkable confluence of infrastructure, information technology and social infrastructure that's expected to make a significant impact on the growth and prosperity of the region.
- ii. The New Town, Kolkata is planned on 3075 Ha. of land situated in the North Eastern Fringes of Kolkata and is fast emerging as one of India's latest and fastest-growing planned new cities. It is situated 10 km from Kolkata's Central Business District and adjacent to Salt Lake City and is in close proximity to the Netaji Subhas Chandra Bose International Airport, Kolkata. A super-fast metro rail connection is on the anvil. Its Major Arterial Road is equipped with Wi-Fi corridor. Surface Water, LED lights, parks, gardens and markets are available. The 480 acre Eco park, Biswa Bangla Convention Centre, Biswa Bangla Gate, Café Ekante, Mother's Wax Museum, Urban Eco Village, Rabindra Tirtha, Nazrual Tirtha, Seniors' Park all are within the town.
- iii. The town has a planned population of 1 million with a proposed 0.5 million additional floating population. Around 12,000 dwelling units have already been constructed and a further 16,000 dwelling units are under construction. It

- is expected that the town shall have around 2,00,000 dwelling units catering to the housing needs of the planned population in due course.
- iv. The town has already attracted investments from leading players such as TCS, WIPRO, DLF, Ambuja, Bengal Unitech etc. With the completion of balance infrastructure development over the next 2-3 years, the area is expected to be one of the most sought after investment region in the proximity of Kolkata.
 - v. The town is being developed in a highly planned manner with strong infrastructure. It is also being backed up by significant investment in supporting infrastructure.
 - vi. Plots of land for Health sector have also been allotted in favour of renowned Organizations viz. TATA Medical Centre, Sankara Netralaya, Ohio, Cardiology, Global Hospitals and such others.
 - vii. WBHIDCO is presently implementing a Financial & Legal Hub in New Town, Kolkata and plots have been allotted and taken by the leading Public Sector Banks, Insurance Companies etc. Kolkata being the Gateway to the North Eastern States and New Town with its proximity to the Kolkata Airport, the Financial Hub is well placed to serve the North Eastern States. Government of India stressed the importance of the project with relation to Government of India's Look East Policy.
 - viii. A Bengal Silicon Valley Tech Project is also coming up for over 200 acres of land.

B) **Project Objective:**

The objective is to support the development initiative of the Government of West Bengal for empowerment of the poor by extending quality education for the poor and underprivileged section of the society in New Town and its adjoining area at free or subsidized price through setting up one English Medium School and upgradation of their skill through skill development training under Paschim Banga Society for Skill Development (PBSSD) for creating better employment opportunities.

C) **Scope of Service:**

- 1) The scope of work includes setting up and running of an English Medium School for providing free or subsidized education accessible to children from poor backgrounds.
- 2) Setting up and running one Vocational Training Institute under PBSSD for upgradation of skill amongst the unemployed youth for creating better employment opportunities within the underprivileged section of the society.

- 3) The basic objective should be to reach out to people of weaker section of the society who need help and support without considering any barriers of caste, creed, race, gender or religion.

D) Project Proposal:

1. One soft copy and one hard copy of the Draft Business Proposal with respect to setting up a) English Medium School b) Vocational Training Institute for Skill Development are to be submitted to the Commercial Section of WBHIDCO at Ground Floor of HIDCO Bhaban within **4 pm of 22.7.2021(Thursday)** in sealed cover.
2. The Project Proposal should be submitted in the official letterhead of the organization and should be accompanied with following documents relating to credential of that organization.
 - a. Documents relating to Registration of the organization under relevant Acts/ Rules.
 - b. Copy of Article of Association/Memorandum of Association for operation of the organization.
 - c. Copy of PAN card.
 - d. Copy of IT Return for last 3 years.
 - e. Copy of GST certificate.
 - f. Copy of Professional Tax certificate.
 - g. Past experience for operation of such activities.
3. The project proposals will be evaluated by the WBHIDCO authority in presence of the intending organizations in subsequent time for which they will be communicated separately.
4. The earmarked plot of land of 2 (two) acres in aforesaid plot number will be allotted as per land allotment policy of WBHIDCO at an affordable cost of Rs. 4.70 Crore per acre may be considered for this venture. The land will be allotted on long term lease basis for 99 years.
5. A Sketch Map of the plot of land is attached.
6. The plot will be available for inspection for 1 (one) month (till 15th July 2021). Offers received will be evaluated by a Committee formed by WBHIDCO on the basis of the following criteria.

- a) Charitable, non-profit making Trust/Societies only eligible.
 - b) Experience in running an English Medium School in West Bengal for last 10 years or more and quality of education in these years (results in Board exams in past 10 years), and experience for running vocational training institute for at least 3 years.
 - c) Plan for vocational education.
 - d) Social commitment (Scholarship for poor students, fee structure for catering to all section of society).
7. WBHIDCO reserves the right to accept / reject, at its sole discretion, any or all evaluated Project Proposals submitted by the organizations and cancel this EoI process without assigning any reason whatsoever. Allotment will be done only on approval of the State Govt.

The EOI document is available at <https://wbtenders.gov.in/nicgep/app> as well as at our website <https://www.wbhidcoltd.com>.

(Ramkrishna Maity)
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